

opportunity is loudly
knocking at your door...

your game changing
moment is here...

are you ready?



start your success journey today!



GIBÉBÉ

ima[G]ine · [B]elieve · [B]ecome

Joyce Mbaya is the Founder and Author of GIBÉBÉ. She is a Charismatic Author, Passionate Visionary & Innovator, Expert Speaker and Coach. She recently published and launched her highly anticipated new book titled GIBÉBÉ which takes the reader on an exciting journey of self-discovery

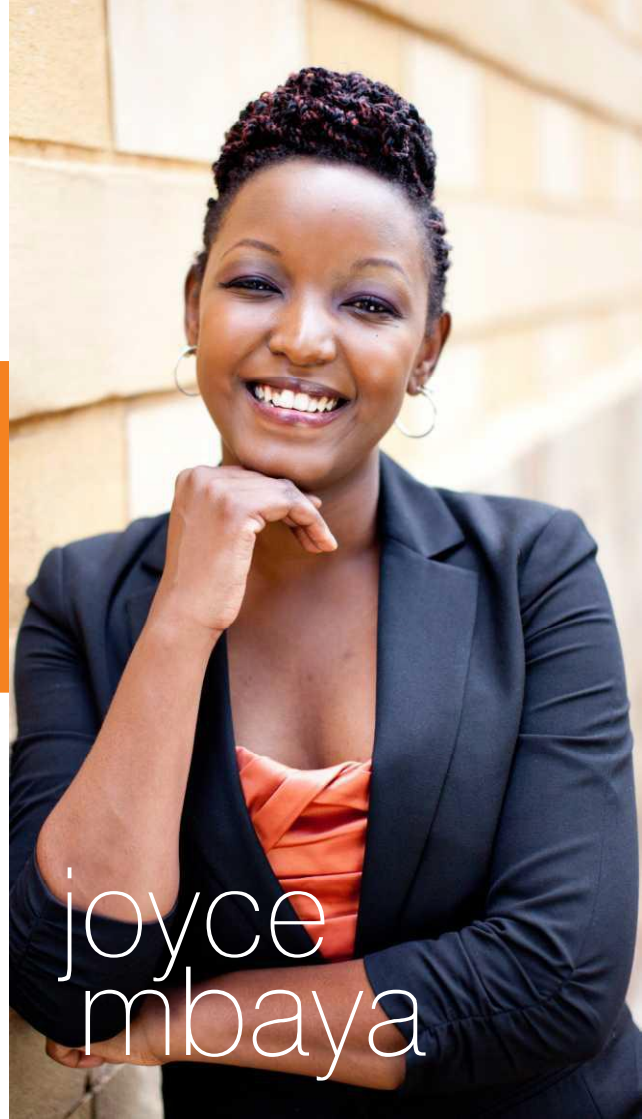
Joyce is a well known brand not only in Africa but in the global markets, having been selected out of thousands of applicants as one of three Kenyan representatives on the competitive business reality show, The Apprentice Africa, in 2008.



I am only one,
But still I am one.
I cannot do everything,
But still I can do something;
And because I cannot do everything
I will not refuse to do the something that I can do.
Edward Everett Hale

She demonstrated superb Leadership and Project Management Skills and her diverse talents, creativity and energy made her popular. She still has a strong following with professionals across the African continent and leads as a visionary and innovator in various facets of business.

Joyce's expertise centers on Coaching (Success, Career, Business, Leadership, Self-awareness, Communication & People skills) as well as Branding, Innovation, Project Management, Product Development and Information Technology. Her dynamic skills are the main reason she has such a successful track record as a management consultant



joyce
mbaya

motivation & speaking

Joyce is available as a Speaker for groups, seminars, events etc. Based on her dynamic experiences, she can address various topics and issues to inspire and empower others.

In 2011, she had the honor of being selected as the opening speaker for Robin Sharma in Nairobi (one of the top leadership coaches in the world) and delivered a powerful three hour presentation that was very well received.

She has also delivered key sessions for the ICPAK 21st Economic Symposium, Equity Bank Leadership Congress (2012), IIA (Kenya) 10th Annual Conference, Rafiki DTM, British American Tobacco (BAT), Virtual City, Greenhorn Gala Dinner, "Magic Power of the Mind" Seminar, KEMU, Zetech Colleges and many others.

Joyce has appeared in various media magazines and TV shows and her message has been heard by many. She continues to inspire and mentor through her books, classes, newsletters and talks

"What an absolute pleasure it has been working with Joyce Mbaya. Joyce brings vision to strategy and combines that with an amazing heart for people. I left Nairobi knowing Joyce Mbaya will do fantastic things. She is a rising star - a passionate mentor who will make real impact."

Dondi Scumaci

President, Dondi Scumaci, Inc.

"Having attended a GIBÉBÉ coaching session conducted by Joyce Mbaya, I can attest to her effectiveness as a coach and a great motivator. She effortlessly demonstrated the science of imagine, believe and become with the starting point being self-awareness. Joyce clearly shows that nothing is out of reach and that with the right attitude; one can become what they ought to be. I would recommend everyone to make a point of attending her coaching classes as it is an eye opener and life changing."

Tom Musula

Snr. Manager Consumer
Planning & Pricing
Safaricom

"Joyce is a good example of a self-less team leader; someone Jim Collins will call a level 5 leader! She will rather seek complementary skills in others than flaunt her multiple skills. This is the leadership style Africans must adopt."

Paul Olaleye

Strategy Director, TROYKA;
Judge on The Apprentice Africa

"I recommend GIBÉBÉ program to anyone who would like to awake the sleeping giant in them – awaken their potential. The program was practical (not theoretical) and provided a lot of insights activities that enable one to identify their opportunities and build one's strengths. It is also structured enabling one build up on the learning from the previous session to the next. Thus providing incremental self awareness and understanding..."

Mukunya Mugo

HR Manager, East & Central Africa
Samsung Electronics



GIBÉBÉ is a powerful message, brand and framework that inspires and transforms lives. The Word GIBÉBÉ is derived from the three step process it symbolizes... **imaGne, BElieve, BEcome**... in Swahili, the word JIBEBE means to uplift yourself, in this case it would be relevant to think of it as improve yourself or transform yourself. The message and framework is introduced and explored in Joyce's inspiring book also titled GIBÉBÉ.

imaGne your success path... like the sun on the dawn of a new day...

This first pillar of GIBÉBÉ - **imaGne**...your success path - creates a powerful foundation to help you get started towards living the kind of life you desire. The rising of the sun brings the new dawn... Your dawn is here, the beginning of a new day, the creation of something new and great. Forget about your past failures - Focus on your purpose - you are who you are for a reason and there is greatness within you.

Believe in the impossible... like the stars shining bright in the night...

This second pillar of GIBÉBÉ - **BElieve**...in the impossible - helps you define the mindset and attitude that will make a difference in your life by showing you that the impossible is possible and you can truly achieve whatever you desire. Millions of opportunities are out there for you, as many as the stars in the sky...All the stars in the sky represent your dreams, reach out for your star, it is yours for the taking, just as long as you believe.

Become who you're meant to be... like the Phoenix rising...

This third pillar of GIBÉBÉ - **BEcome**...who you're meant to be - helps you discover critical success skills that will help you realize your "imagined success path" and that will help you accomplish your destiny. The symbol of fire in this final pillar is all about transformation. The process of transformation is not always easy, like the flames of a fire, it can be painful. But if you persevere then you will truly see your dreams and aspirations come true.

discover the path of GIBÉBÉ



1. GIBÉBÉ: The Book

GIBÉBÉ is Joyce Mbaya's highly anticipated book that takes you on an exciting journey of self-discovery. It is based on the three pillars of success: **ImaGIne**... your success path, **BElieve**... in the impossible, **BEcome**... who you're meant to be. Sharing her personal experiences of success as a result of the three pillars, GIBÉBÉ is a book and message that inspires, enlightens and empowers people to ultimately realize and achieve their full potential. Available at leading outlets. Get your copy today! More info: www.joycembaya.com

2. GIBÉBÉ: 12 steps to Success

Walk the path of GIBÉBÉ in this 12 week introductory coaching program. Delivered in a fun, interactive and informal format, the program guides you through the book enabling you to practically apply the powerful 3 pillar framework of **ImaGIne**, **BElieve**, **BEcome**.

3. GIBÉBÉ for Families

Walk the path of GIBÉBÉ with your family... discover how to achieve success through our 12 week in-depth and practical family empowerment program based on the framework of GIBÉBÉ that:-

1. Uses personality profilers to enable an understanding of family dynamics and reduce conflict in the home.
2. Provides practical success strategies to lead and enable your family to **BEcome** who they are meant to be
3. Enables families to identify and nurture the strengths and talents of children for their personal success

Joyce delivers this program with her parents - Obadiah and Eva Mbaya. Through this program we share the insights that have made our family successful and we help you experience the same breakthroughs for the people you love the most!

experience GIBÉBÉ, be empowered

Experience the most powerful success program for Achievers!



Awaken Your Potential

Your Total Success Program

“Success means having the courage, the determination, and the will to become the person you believe you were meant to be”

Based on the framework and book-GIBÉBÉ; **Imagine, BELieve, BEcome**, Awaken Your Potential is the exciting Success Coaching Program that shares powerful and life-changing success strategies. It empowers anyone that wants to realize their Purpose & True potential in order to achieve Success.

awaken your potential



The program is built around eight modules and delivered in form of interactive and engaging sessions – this is nothing like school- but a real world coaching experience that includes inspiring books, personality tests, profilers and activities, business networking and business tasks... an innovative model also based on Joyce's strategies that led her to success working for top corporates in the US and Africa as well as her lessons from “The Apprentice Africa”. Awaken Your Potential is offered as an eight week coaching program and as a three to five day interactive corporate training workshop.

total career makeover

If the thought of going to work every morning makes you feel frustrated, we can help!

In fun, fast-paced sessions packed with exercises, tools and practical tips, we'll give you everything you need to turn your career around.

Total Career Makeover is a program that empowers you with critical skills and strategies to excel in your corporate career. It is essential for you if you're looking for a job and wondering why you're not getting called for interviews, you're not excelling in your job interviews, you keep missing out on promotions or you don't have the confidence to make your next career move.

The series is divided into three modules:
Define your Skills; Sell Your Skills;
The Corporate Rule Book.



I: DEFINE YOUR SKILLS

Personal Branding Level I

Self Discovery: Profiling & Assessments

Create your ideal CV to reflect your talents

Effective cover letters

II: SELL YOUR SKILLS

Personal Branding Level II

Effective Job Searching

Interview Skills

Image and Etiquette

III: THE CORPORATE RULE BOOK

Corporate Culture

Professionalism & Business Etiquette

Time Management & Project Basics

The 'Hidden' Corporate Rule Book

It is more essential than ever to **master career growth strategies** that can help you land your **dream job** and **excel** in your chosen career



Business Advisory Services

Addressing your challenges and transforming your business into a high performance organization

strategic
planning

Transform your business
from good to great.



Scan this QR code to subscribe to
our FREE Inspirational Newsletter

branding

Create a strong identifiable
persona for your target
market.

project
management

Deploy your project without
compromising overall
quality.

innovation &
technology

Efficiently develop and
deploy IT solutions as well
as Value Added Services for
telcom operators.

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